

SMS OPT-IN LEAD PROGRAM



800.688.9512

SMS Mortgage Banker (“MB”) Lead Generation pilot program.

*77we is establishing an SMS Mortgage Banker (“MB”) Lead Generation pilot program.

*Seeking ten (10) MB firms or individual participants for a 90 day trial period.

* No set up fee required.

*MB leads will be generated by 77we and will cost \$15/lead for the 90 day pilot program period.

*\$1000 escrow deposit required - to be replenished when debited leads reduce deposit to \$250.

*77we SMS Lead Generation Agreement (attached) must be executed.

*Need MB marketing collateral to digitize marketing message.

*Leads will be exclusive.

*Leads will be from numerous sources including signage, print ads, websites, and prospectively, billboards and TV.

*77we will introduce you to new 77we realtor prospective clients as they develop in your market area.



Our Mission

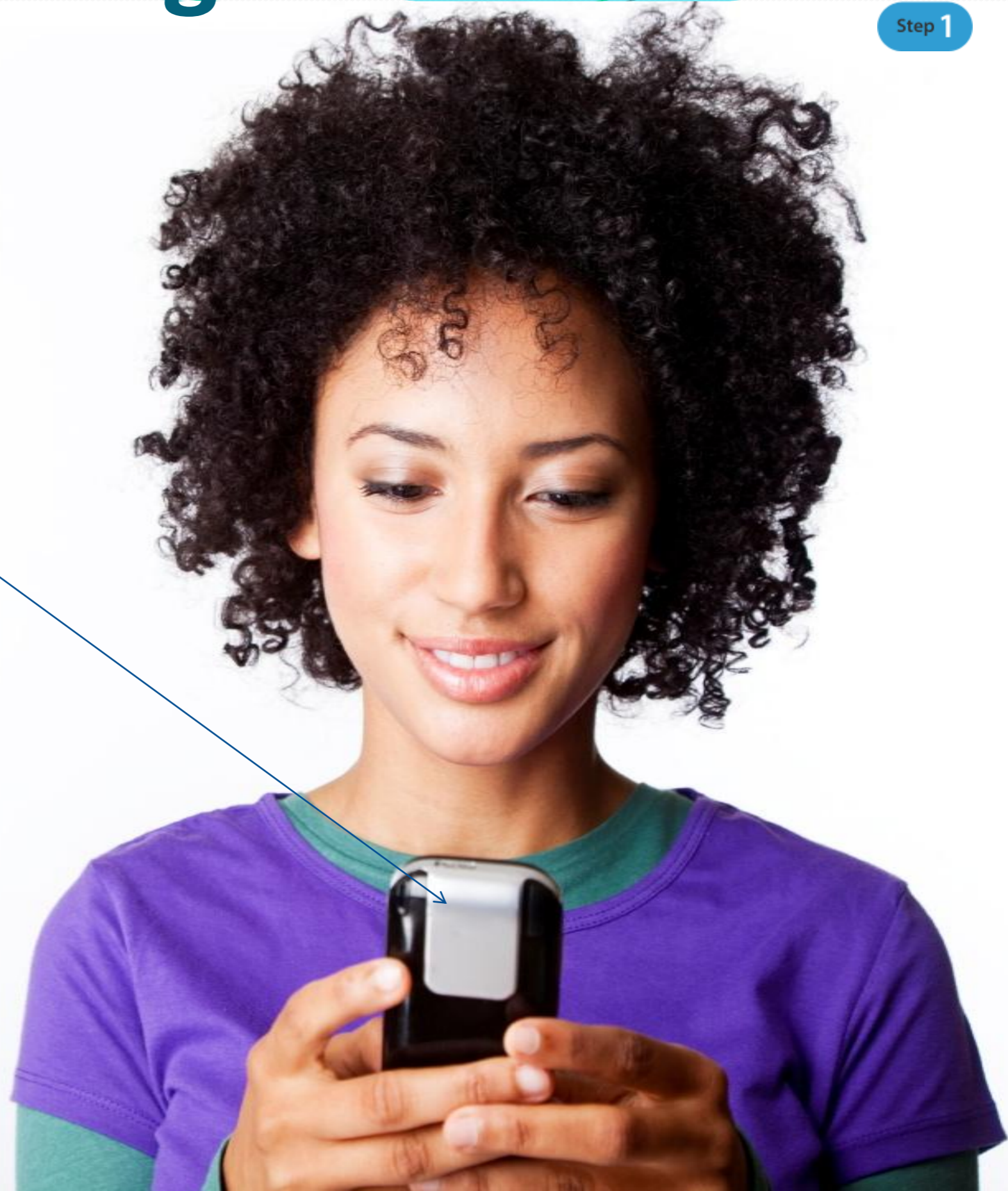
We're a marketing company that helps businesses grow by implementing one or more of our marketing solutions including **SMS/Text** (Text Messaging-Keywords and Shortcodes), Social Media, SMS Lead Program, Mobile Website, Customized QR Code Marketing, and much **more** ...



From Your Rider Sign

Step 1

Prospective home buyer connects to real estate agent and mortgage banker via text messaging...



Mortgage banker ("MB") subscribes to 77we's MB - Lead Generation Program ("MBLGP") with a \$1000 Deposit



With the approval of a 77we realty client, MB client receives a simultaneous "ping" when a prospective buyer texts or scans the realtor's print ad or yard sign...



77we Gets Approval



Consumer texts keyword to shortcode



Agent/Broker Gets Leads



Each ping results in an instantaneous email back to the MB with the prospect's cell phone number for follow up and re-marketing purposes by MB's sales people... The price for each exclusive lead is **\$25...**

Shared SMS Leads Options
two or more receiving the “ping”

\$1000 Deposit

\$5 per lead

Agreement

Sign Up
Now



Call 800.688.9512 To Get Started...